



Pioneer Interests
2042 Arapahoe Street
Denver, CO 80205

Title: Data Visualization Specialist Job Description
Division: Corporate
Reports To: VP of Retail, CFO, SVP Business Development

Data Visualization Specialist Job Description

Summary: Pioneer Interests is a vertically operated cannabis company seeking an experienced data analyst to support our retail and wholesale divisions and help optimize our teams. Qualified candidates will be adaptable, quick learners, and passionate about the industry.

Duties and Responsibilities:

- Prepare & present data analysis for audiences ranging from field sales members to senior leadership
- Transforming, improving, and integrating data, depending on the business requirements
- Connecting various systems
- Combining data result sets across multiple sources
- Gathering business data and reporting requirements from unit leaders for metrics used to track team performance
- Generate analysis of data trends creating actionable insights for operations to take action and make changes to the business
- Implement stopgaps on high priority needs when necessary, in addition to planning long-term solutions
- Work with junior team members to review, analyze, and understand data
- Build additional structures to enhance data (transformations, aggregations, etc.), to deliver a more reliable and usable product to teams
- Help analysts refine business requirements and mentor them in data visualization best practices
- Build compelling, robust, effective interactive dashboards
- Help to develop and maintain reporting standards and best practices for data visualization, and evangelize or enforce them when appropriate
- Analysis and reporting of customer feedback
- Call out abnormalities and trends in data to identify business opportunities and best practices

Requirements:

- Bachelor's Degree in degree in a quantitative field or a social science field with a quantitative emphasis and a minimum of 2+ years of experience
- Hands-on expertise with at least one enterprise Business Intelligence tool (e.g., Tableau, PowerBI, Qlik, Spotfire, QuickSight, Data Studio, MicroStrategy, Looker, etc.)



Pioneer Interests
2042 Arapahoe Street
Denver, CO 80205

- Experience in data analysis. An emphasis in retail, marketing, e-commerce, internet advertising, SEO or SEM is a plus.
- Excellent analytical skills
- Ability to work with large amounts of information and see the ‘bigger picture’
- Comfortable with juggling facts, figures, and number crunching
- Communication skills, both written and oral
- Critical thinking: able to look at numbers, trends, and data and come to new conclusions based on the findings
- Attention to detail
- MED Badge

Salary : \$55,000.00 - \$65,000.00 per

Pioneer Interests is an equal opportunity employer. We are committed to cultivating an environment where people of all backgrounds and identities are included and feel valued for the work they produce and the perspectives they bring.